

## ORDER



Orders	Order / Rev:	710410 - 5	
	Alt Order #:	06299734	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536 A	
	Flight Dates:	09/12/12 - 09/17/12	Primary AE:
	Original Date / Rev:	08/28/12 / 09/13/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:	3050 K St NW Washington, DC 20007	Billing Calendar: Billing Cycle: Agency Commission:
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-4	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/10/12	09/16/12	139	\$92,335.00	\$78,484.75	September 2012	171	\$120,285.00	\$102,242.25	0.00
09/17/12	09/23/12	32	\$27,950.00	\$23,757.50	Totals	171	\$120,285.00	\$102,242.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/12/12	09/14/12	ON (M-Su)	CM	M-F 137, Sa 1205,--WTF--	:30	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--	4	\$50.00			0.00						
2	WTSP	09/17/12	09/17/12	ON (M-Su)	CM	M-F 137, Sa 1205,M-----	:30	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
				ON (M-Su)		(4:30 XM-4:59 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----	2	\$75.00			0.00						
3	WTSP	09/12/12	09/14/12	5-530a	CM	5-530a	--WTF--	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--	4	\$90.00			0.00						
4	WTSP	09/17/12	09/17/12	5-530a	CM	5-530a	M-----	:30	1	\$100.00	P-4	0.00	NM	0	\$0.00
				5-530a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	M-----	1	\$100.00			0.00						
5	WTSP	09/12/12	09/14/12	530-6a	CM	530-6a	--WTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--	4	\$100.00			0.00						
6	WTSP	09/17/12	09/17/12		CM	530-6a	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	--WTF--	4	\$150.00			0.00						

Order / Rev: 710410 - 5  
Alt Order #: 06299734  
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA WTSP-TV  
Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				530-6a												
				530-6a 10 News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$150.00		0.00				
7	WTSP	09/12/12	09/14/12	M-F 6-7a	CM	6-7a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00	
				6-7a 10 News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$125.00		0.00				
8	WTSP	09/17/12	09/17/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00	
				6-7a 10 News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00				
E 9	WTSP	09/12/12	09/14/12	CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	3	\$375.00	
				(7:00 AM-8:00 AM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$125.00		0.00				
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
2	WTSP	09/10/12-09/16/12		CBS This Morning		7-9a	(7:00 AM-8:00 A-	WThF---	:30	(\$125.00)		0.00	NM			
				Credited												
10	WTSP	09/17/12	09/17/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00	
				(7:00 AM-8:00 AM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$200.00		0.00				
11	WTSP	09/12/12	09/14/12	CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00	
				(8:00 AM-9:00 AM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$125.00		0.00				
12	WTSP	09/17/12	09/17/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00	
				(8:00 AM-9:00 AM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$200.00		0.00				
13	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	--WTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00	
				10 News, 9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$70.00		0.00				
E 14	WTSP	09/17/12	09/17/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00	
				10 News, 9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		2				\$100.00		0.00				
15	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	--WTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00	
				10 News, 9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$70.00		0.00				
16	WTSP	09/17/12	09/17/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		2				\$100.00		0.00				
17	WTSP	09/12/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	--WTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		4				\$50.00		0.00				
18	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1				\$75.00		0.00				
19	WTSP	09/12/12	09/14/12	Price Is Right	CM	11a-12p	--WTF--	:30	5	\$375.00	P-4	0.00	NM	5	\$1,875.00	
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	--WTF--		5				\$375.00		0.00				

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Advertiser:	Obama/D/President	
Product Desc:	OBAMA FOR AMERICA	WTSP-TV
Estimate:	1536 A	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
20	WTSP	09/17/12	09/17/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM		1	\$450.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$450.00									
21	WTSP	09/12/12	09/14/12	M-F 12-1230p	CM	12-1230p	--WTF--	:30	4	\$325.00	P-4	0.00	NM		4	\$1,300.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$325.00									
22	WTSP	09/17/12	09/17/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM		1	\$450.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$450.00									
23	WTSP	09/12/12	09/14/12	Y&R	CM	1230-130p	--WTF--	:30	4	\$425.00	P-4	0.00	NM		4	\$1,700.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$425.00									
24	WTSP	09/17/12	09/17/12	Y&R	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM		1	\$550.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$550.00									
E 25	WTSP	09/12/12	09/14/12	B&B	CM	130-2p	--WTF--	:30	4	\$425.00	P-4	0.00	NM		3	\$1,275.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$425.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type				
2	WTSP	09/10/12-09/16/12	B&B		130-2p		--WThF---	:30		(\$425.00)	0.00	NM				
		Credited														
26	WTSP	09/17/12	09/17/12	B&B	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM		1	\$550.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$550.00									
E 27	WTSP	09/12/12	09/14/12	M-F 2-3p	CM	2-3p	--WTF--	:30	4	\$300.00	P-4	0.00	NM		3	\$900.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$300.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type				
2	WTSP	09/10/12-09/16/12	M-F 2-3p		2-3p		--WThF---	:30		(\$300.00)	0.00	NM				
		Credited														
28	WTSP	09/17/12	09/17/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM		1	\$300.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$300.00									
29	WTSP	09/12/12	09/14/12	M-F 3-4p	CM	3-4p	--WTF--	:30	4	\$300.00	P-4	0.00	NM		4	\$1,200.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$300.00									
30	WTSP	09/17/12	09/17/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$275.00	P-4	0.00	NM		1	\$275.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$275.00									
31	WTSP	09/12/12	09/14/12	M-F 4-5p	CM	4-5p	--WTF--	:30	4	\$300.00	P-4	0.00	NM		4	\$1,200.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/10/12	09/16/12	--WTF--		4	\$300.00									
32	WTSP	09/17/12	09/17/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM		1	\$400.00
		Start Date	End Date	Weekdays		Spots/Week	Rate									
		Week: 09/17/12	09/23/12	M-----		1	\$400.00									
33	WTSP	09/12/12	09/14/12		CM	5-530p		:30	4	\$200.00	P-4	0.00	NM		4	\$800.00

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Advertiser: Obama/D/President  
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Estimate: 1536 A

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Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA WTSP-TV  
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48	WTSP	09/16/12	09/16/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$600.00		0.00			
49	WTSP	09/12/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--WTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$300.00		0.00			
50	WTSP	09/17/12	09/17/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$350.00		0.00			
52	WTSP	09/17/12	09/17/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
53	WTSP	09/15/12	09/15/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$40.00	P-4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$40.00		0.00			
54	WTSP	09/15/12	09/15/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$80.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$80.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	WTSP	09/10/12-09/16/12	Sat 8-10a		Sat 8-10a				-----Sa--	:30	(\$80.00)	0.00	NM	
				Credited											
	2	WTSP	09/10/12-09/16/12	Sat 8-10a		Sat 8-10a				-----Sa--	:30	(\$80.00)	0.00	NM	
				Credited											
56	WTSP	09/15/12	09/15/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$150.00		0.00			
57	WTSP	09/15/12	09/15/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$150.00		0.00			
58	WTSP	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,600.00		0.00			
60	WTSP	09/17/12	09/17/12	Mon Prime A How I Met Your Mother	CM	Mon 8-9p	M-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$9,000.00		0.00			
61	WTSP	09/17/12	09/17/12	Mon Prime B 2 Broke Girls	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$5,500.00		0.00			
62	WTSP	09/17/12	09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$3,500.00		0.00			
63	WTSP	09/12/12	09/12/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W---	:30	2	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W---		2				\$3,000.00		0.00			

Order / Rev: 710410 - 5  
Alt Order #: 06299734  
Flight Dates: 09/12/12 - 09/17/12

Advertiser:	Obama/D/President	
Product Desc:	OBAMA FOR AMERICA	WTSP-TV
Estimate:	1536 A	

Order / Rev: 710410 - 5  
 Alt Order #: 06299734  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA WTSP-TV  
 Estimate: 1536 A

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
76	WTSP	09/16/12	09/16/12	NFL Football Game #2	CM	4-7p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
				NFL Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$4,000.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WTSP	09/10/12-09/16/12	NFL Football Game #2		4-7p									
		<i>Credited</i>													
77	WTSP	09/16/12	09/16/12	NFL Football Game #2	CM	4-7p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
				NFL Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$4,000.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WTSP	09/10/12-09/16/12	NFL Football Game #2		4-7p									
		<i>Credited</i>													
78	WTSP	09/12/12	09/12/12	Wed Prime C	CM	Wed 10-11p	--W---	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				CSI: Crime Scene Investigation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	--W---		1	\$2,500.00			0.00					
E 79	WTSP	09/13/12	09/13/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	1	\$2,500.00	P-4	0.00	NM	0	\$0.00
				Big Bang Theory/Two and a Half											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		1	\$2,500.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WTSP	09/10/12-09/16/12	Thu Prime A		Thu 8-9p									
		<i>Credited</i>													
80	WTSP	09/13/12	09/13/12	Thu Prime B	CM	Thu 9-10p	---T--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
				Big Brother 14											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T--		1	\$7,000.00			0.00					
81	WTSP	09/13/12	09/13/12	Thu Prime C	CM	Thu 10-11p	---T--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
				Thu Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T--		1	\$2,000.00			0.00					
82	WTSP	09/17/12	09/17/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM	0	\$0.00
				2 Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$2,700.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WTSP	09/17/12-09/23/12	Mon Prime B		Mon 9-10p									
		<i>Credited</i>													
83	WTSP	09/16/12	09/16/12	NFL Football Game #1	CM	1-4p	-----S	:30	2	\$4,000.00	P-4	0.00	NM	0	\$0.00
				NFL Football Game #1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		2	\$4,000.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WTSP	09/10/12-09/16/12	NFL Football Game #1		1-4p									
		<i>Credited</i>													
84	WTSP	09/15/12	09/15/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$2,500.00			0.00					
E 85	WTSP	09/15/12	09/15/12	Sat 6-8a	CM	Sat 6-8a	-----S-	:30	2	\$40.00	P-4	0.00	NM	2	\$80.00
				10 News, 6am Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		2	\$40.00			0.00					

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Advertiser: Obama/D/President  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
86	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a@M 10 News, 9am		9-9:30A	--WTF--	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 1 \$70.00 0.00															
87	WTSP	09/12/12	09/14/12	5-530a 5-530a 10 News	CM	5-530a	--WTF--	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 1 \$90.00 0.00															
88	WTSP	09/12/12	09/14/12	CBS This Morning CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --WTF-- 4 \$125.00 0.00															
89	WTSP	09/12/12	09/12/12	Wed Prime A Big Brother 14	CM	Wed 8-9p	--W----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 --W---- 1 \$3,500.00 0.00															
90	WTSP	09/17/12	09/17/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 1 \$100.00 0.00															
91	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 2 \$75.00 0.00															
E 92	WTSP	09/15/12	09/15/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 2 \$160.00 0.00															
E 93	WTSP	09/14/12	09/14/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	-----F--	:30	1	\$1,500.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----F-- 1 \$1,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WTSP 09/10/12-09/16/12 Fri Prime A Fri 8-9p -----F-- :30(\$1,500.00) 0.00 NM Credited															
E 94	WTSP	09/14/12	09/14/12	Fri Prime B CSI: NY	CM	Fri 9-10p	-----F--	:30	1	\$1,500.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----F-- 1 \$1,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WTSP 09/10/12-09/16/12 Fri Prime B Fri 9-10p -----F-- :30(\$1,500.00) 0.00 NM Credited															
E 95	WTSP	09/15/12	09/15/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 2 \$1,000.00 0.00															
96	WTSP	09/15/12	09/15/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S- 1 \$1,400.00 0.00															
97	WTSP	09/13/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	---TF--	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 ---TF-- 2 \$50.00 0.00															
98	WTSP	09/16/12	09/16/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 -----S 1 \$8,000.00 0.00															
N99	WTSP	09/13/12	09/13/12		CM	Thu 8-9p		:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00

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